

More Clients Please Private Coaching Program

Exclusive Invitation To See If This Experience Is Right For You

Hello,

Thank you for your interest in exploring how the **More Clients Please Private Coaching Program** can help you hone in on the critical elements of your coaching business so you can not only get more clients, but also get more IDEAL CLIENTS who are WILLING TO PAY A PREMIUM for your programs and services.

If you have attended the “4 Keys To Enrolling High-Paying Client” Training and want to further explore if this program is right for you, I invite you to a **complimentary “More Clients Please” Strategy Session** so we can connect and see if we are a good fit.

Please use this link to book your slot on my online scheduler:

<http://tinyurl.com/sb-more-clients-please>

*** If you have not attended the “4 Keys To Enrolling High-Paying Client” Training, I strongly encourage you to grab the recording to make sure the way I roll resonates with your approach. You can get the download link here: <http://slideberry.com/more-clients-please-free-training/>*

Of course, making a decision to invest 3 months of your time and effort with someone is no light decision. Here are answers to some questions you may have:

Q: What inspired you to create this exclusive private coaching program?

A: In my business coaching work, I have worked with many clients who came to me with the goal of getting more clients. I have taken them through the steps of defining their target markets, honing in on their overall messages, designing programs and offers that resonate with their ideal clients and setting up their discovery sessions for maximum conversion.

I have put together everything I have learned, discovered and refined through the process of guiding many clients find their sweet spots, plus the very critical money mindset piece as a (one of the few hundreds worldwide) **Sacred Money Archetype Certified Coach**, to create this BRAND NEW, UNIQUE 3-month intensive coaching program.

Q: What RESULTS can I expect from this 3-month 1:1 program?

A: During our 3 months together, we will hone in on the 4 keys to enrolling high-paying clients. You will not only be able to get the more ideal clients, you will also walk away with **unprecedented clarity about yourself and your business as well as an empowered boundary and voice in all money “stuff”**.

Every client is different and just like “real life”, my process is iterative rather than linear and (cookie-cutter) prescriptive – taking into account your individual progress, goals and learning style.

You can expect to achieve most, if not all, of the following in this 3-month **More Clients Please Private Coaching Program**:

#1 Leverage Your Unique Sacred Money Archetypes To Make More Money

*** This money mindset-coaching component is only available to my high-level coaching clients. To date, there are only a few hundreds Sacred Money Archetype Certified Coaches worldwide – you will be getting access to a uniquely powerful process that will change how you deal with money for good*

- ✓ *Get your Sacred Money Archetypes to work for you – you will be given an assessment that reveals your unique combination of Sacred Money Archetypes. I will show you their strength, challenges and their “Sacred Money Contract” with an eye on growing your business, and how they complement each other so you can minimize conflicts and align your intentions and actions. I will show you how to leverage the strength of your archetypes to build your business, get more clients and increase your revenue.*
- ✓ *Apply your Sacred Money Archetypes to pricing, client conversations and more – “money gunk” will inevitably come up when you are facing money-related decisions in your work and your life. We will **strengthen your money boundaries** and **empower your voice around money** using a series of exercises and incorporate the strength of your unique money personality so you can confidently step up and powerfully present your programs and your fees – and get paid what you ask for!*
- ✓ *Identify the most impactful actions you can take – we will identify the most impactful actions you can take right here right now to create more financial success and freedom in a way that “feels right” to you.*

#2 Identify Your Ideal Clients, Get Clear on Your Expertise and Set the Stage For Success

- ✓ *Get crystal clear on your target market* – we are not just going to “pick one” and call it a day. We will look at everything about YOU and find that sweet spot where your expertise, your passion, your desire and your ideal clients (who are willing to pay!) meet. We will nail your niche and set the stage for building a business that will make your heart sing.
- ✓ *Step up and be awesome with your unique signature system* – we will look at your expertise and your target market to create a signature system that is uniquely yours so you can confidently communicate your expert offerings – the key to commanding a premium fee, and get it.
- ✓ *Create long-term success vision with your business model* – we will design a business model/sales funnel based on your signature system so you have a clear roadmap on how you grow your business. This will inform all your products and programs, allowing you to have a suite of offerings that are cohesive to your unique message.

#3 Create Your Killer Program and Confidently Price Your Offerings

- ✓ *Set up framework for your high-level coaching program* – we will apply your signature system to design you unique high-level coaching program. You will know exactly what goes into your program, how you deliver the content and what results it delivers, so you can confidently promote and communicate your program to your ideal clients.
- ✓ *Map out lower-level offerings in your sales funnel* – using your signature system, we will create a roadmap for your other offerings so you will be empowered to design and launch additional programs and services in the future. With a suite of offerings, you are equipped to attract clients into your sales funnel at various price points to guarantee maximum reach and revenue.
- ✓ *Create a pricing structure for your products and programs* – we will make sure you are charging what you are worth, and create a system for

you to price future offerings.

*** “Pricing” is way more than just putting down a bunch of numbers. We will work on your **money mindset** extensively to make sure that your pricing is congruent with your self-value, so you can CONFIDENTLY communicate your fee to your clients. ***

#4 Ace Your Enrollment Conversations

- ✓ *Create your own killer discovery session outline* – I will give you my killer enrollment conversation outline. But we don’t stop there. We will make sure you integrate all the elements and make it your own so when you are with a potential client, the flow is natural and aligned with your energy so you can sell without being “sales-y”.
- ✓ *Discover the mindset and energy behind a successful enrollment conversation* – having a script and a checklist of must-have elements is only half the story. We will put the right energy behind your sessions so not only they will flow effortlessly for maximum conversion, you will also find more satisfaction and less stress & sweat from the experience. We will **empower your voice around money** so you can fully stand in your power when you present your pricing without having any awkward energy (which makes your potential client very uncomfortable!)
- ✓ *Learn ways you can work with your clients financially* – having payment options help your client say “yes” to themselves without being hindered by needing to have a huge chunk of money right there right then. We will make sure you have all the fast-action bonuses and payment plan options clear and scripted so you won’t get stumped when someone says “I don’t have the money”. We will strengthen your **money boundary muscle** so you will no longer be discounting your services, over-delivering undercharging or giving away your sessions for free.

Q: How does this program work?

A: This is a one-on-one coaching program, which means you will have my undivided attention and we can meet your specific needs. Besides our regular sessions, you will get support and accountability via email and text to make sure you take action and stay on track.

Here is the nitty-gritty:

- (12) 45-minute private weekly phone coaching session – it’s intensive and you will be putting in the work. We will be talking weekly to keep up the momentum and make sure you are heading the right direction.
- Session follow-up with resources and action item – I take notes, you take action.
- Email and text support* – I am well-known among my clients for sending over a one-line question after getting a 3-paragraph rant to get them inspired, unstuck and moving on full-steam.
- \$250 store credit for any done-for-you materials for use over the course of the program – so you don’t lose momentum with your implementation. We have a strategy, you get the goodies pronto and you implement. I will show you exactly how to integrate the materials into your business for best results. That’s the closest you can get to pushing the “EASY BUTTON”.
- Discount to purchase max. 4 additional coaching session during the program at my “gold-star” client rate.

Q: What is it like working with you?

A: I am the “show me the money” kinda gal. I want my clients to get results, and I will help you cut through overwhelm so you can focus on the strategies and actions that will move the needle for you.

See what is possible:

"My biggest challenge that I came to Ling with was having clarity over my programs and offerings...

During my time working with Ling, I was able to get clear on what it is I offer, and we came up with my signature system to offer to my coaching clients. Doing this work was challenging and it really stretched me, but I felt supported by Ling as I went through the process.

I think that the great thing with having a coach is knowing there is the support there, and that really helps in making progress...

Since working with Ling, I have launched my new website, hosted a free training call, got two new clients and am busily doing the work to create my signature system that will become a VIP offering..."

~ Simone Samuels, www.thewellnesswarung.com

Q: Sounds good! What is my next step?

A: If this resonates with you and you want to explore if we are going to make a good team, I invite you to the complimentary “More Clients Please Strategy Session” during which we will define what you need to put in place, tweak and refine so you can attract more of your ideal, high-paying clients. And if we feel a

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More Clients Please Private Coaching Program :: Exclusive invitation

good vibe going, we will discuss your next step in joining the More Clients Please Private Coaching Program.

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Q: I have more questions!

A: Getting on the phone is the best way for me to answer all your questions and see if this program is right for your. However, if you have a couple of quick questions that need to be clarified before we chat, just email awesomeness@slideberry.com.

Thank you for your support – I look forward to connecting!

To awesomeness together,

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Business Artist/Coach + Chief Freedom Fighter

www.slideberry.com